



ADVERTISING ORDER

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Advertiser: House Republican Campaign Committee, Authorized by Committee to Elect Jase Bolger

Job Number: 12-HCC-955

Flight Dates: 10/30/12 - 11/5/12

									Tuesday - Sunday		Monday			
HD63 Candidate Network TV									October 30 - November 4		November 5			
DMA	Station	Network Affiliation	Days	Daypart Start	Daypart End	Program Name	Rate :30 Spot	Rate Type/Class	Spots per Week	Total Gross Cost per Week	Spots per Week	Total Gross Cost per Week	Spots per Flight	Total Gross Cost per Flight
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	5:00 AM	6:00 AM	NEWS 8 DAYBREAK I	\$ 250.00	LEVEL 3 48 HOURS	4	\$ 750.00	1	\$ 250.00	4	\$ 1,250.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	6:00 AM	7:00 AM	NEWS 8 DAYBREAK II	\$ 650.00	LEVEL 3 48 HOURS	3	\$ 1,950.00	1	\$ 650.00	4	\$ 2,600.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	7:00 AM	9:00 AM	TODAY SHOW	\$ 975.00	LEVEL 3 48 HOURS	3	\$ 2,925.00	1	\$ 975.00	4	\$ 3,900.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	9:00 AM	10:00 AM	TODAY SHOW II	\$ 600.00	LEVEL 3 48 HOURS	3	\$ 1,800.00	1	\$ 600.00	4	\$ 2,400.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	10:00 AM	11:00 AM	TODAY SHOW III	\$ 400.00	LEVEL 3 48 HOURS	3	\$ 1,200.00	1	\$ 400.00	4	\$ 1,600.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	11:00 AM	12:00 PM	EIGHT WEST	\$ 125.00	LEVEL 3 48 HOURS	4	\$ 375.00	1	\$ 125.00	4	\$ 625.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	12:00 PM	1:00 PM	NEWS 8 AT NOON	\$ 450.00	LEVEL 3 48 HOURS	3	\$ 1,350.00	1	\$ 450.00	4	\$ 1,800.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	1:00 PM	2:00 PM	DAYS OF OUR LIVES	\$ 400.00	LEVEL 3 48 HOURS	3	\$ 1,200.00	1	\$ 400.00	4	\$ 1,600.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	2:00 PM	3:00 PM	RACHAEL RAY	\$ 250.00	LEVEL 3 48 HOURS	3	\$ 750.00	1	\$ 250.00	4	\$ 1,000.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	3:00 PM	4:00 PM	DR OZ	\$ 250.00	LEVEL 3 48 HOURS	3	\$ 750.00	1	\$ 250.00	4	\$ 1,000.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	4:00 PM	5:00 PM	ELLEN	\$ 750.00	LEVEL 3 48 HOURS	3	\$ 2,250.00	1	\$ 750.00	4	\$ 3,000.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	5:00 PM	5:30 PM	NEWS 8 AT 5PM	\$ 1,150.00	LEVEL 3 48 HOURS	3	\$ 3,450.00	1	\$ 1,150.00	4	\$ 4,600.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	5:30 PM	6:00 PM	NEWS 8 AT 5:30	\$ 1,150.00	LEVEL 3 48 HOURS	3	\$ 3,450.00	1	\$ 1,150.00	4	\$ 4,600.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	6:00 PM	6:30 PM	NEWS 8 AT SIX - WEEKDAY	\$ 2,000.00	LEVEL 3 48 HOURS	3	\$ 6,000.00	1	\$ 2,000.00	4	\$ 8,000.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	7:00 PM	7:30 PM	INSIDE EDITION	\$ 750.00	LEVEL 3 48 HOURS	3	\$ 2,250.00	1	\$ 750.00	4	\$ 3,000.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	7:30 PM	8:00 PM	ACCESS HOLLYWOOD	\$ 650.00	LEVEL 3 48 HOURS	3	\$ 1,950.00	1	\$ 650.00	4	\$ 2,600.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	11:00 PM	11:35 PM	NEWS 8 AT ELEVEN - WEEKD	\$ 1,450.00	LEVEL 3 48 HOURS	3	\$ 4,350.00	1	\$ 1,450.00	4	\$ 5,800.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	11:35 PM	12:35 AM	TONIGHT SHOW	\$ 550.00	LEVEL 3 48 HOURS	3	\$ 1,650.00	1	\$ 550.00	4	\$ 2,200.00
Grand Rapids-Kalamazoo	WOOD	NBC	SAT	6:00 AM	7:00 AM	NEWS 8 SATURDAY MORNIN	\$ 350.00	LEVEL 3 48 HOURS	1	\$ 350.00		\$ -	1	\$ 350.00
Grand Rapids-Kalamazoo	WOOD	NBC	SAT	7:00 AM	8:00 AM	NEWS 8 SATURDAY MORNIN	\$ 550.00	LEVEL 3 48 HOURS	1	\$ 550.00		\$ -	1	\$ 550.00
Grand Rapids-Kalamazoo	WOOD	NBC	SAT	8:00 AM	10:00 AM	SATURDAY TODAY	\$ 675.00	LEVEL 3 48 HOURS	1	\$ 675.00		\$ -	1	\$ 675.00
Grand Rapids-Kalamazoo	WOOD	NBC	SAT	6:00 PM	7:00 PM	NEWS 8 AT SIX	\$ 600.00	LEVEL 3 48 HOURS	1	\$ 600.00		\$ -	1	\$ 600.00
Grand Rapids-Kalamazoo	WOOD	NBC	SAT	11:00 PM	11:30 PM	NEWS 8 AT ELEVEN	\$ 1,450.00	LEVEL 3 48 HOURS	1	\$ 1,450.00		\$ -	1	\$ 1,450.00
Grand Rapids-Kalamazoo	WOOD	NBC	SAT	11:30 PM	1:00 AM	SATURDAY NIGHT LIVE	\$ 1,000.00	LEVEL 3 48 HOURS	1	\$ 1,000.00		\$ -	1	\$ 1,000.00
Grand Rapids-Kalamazoo	WOOD	NBC	SAT 11/3	2:30 PM	6:00 PM	PITTSBURGH @ NOTRE DAM	\$ 675.00	LEVEL 3 48 HOURS	2	\$ 675.00		\$ -	2	\$ 1,350.00
Grand Rapids-Kalamazoo	WOOD	NBC	SUN	6:00 AM	7:00 AM	NEWS 8 SUNDAY MORNING	\$ 300.00	LEVEL 3 48 HOURS	1	\$ 300.00		\$ -	1	\$ 300.00
Grand Rapids-Kalamazoo	WOOD	NBC	SUN	7:00 AM	8:00 AM	NEWS 8 SUNDAY MORNING	\$ 500.00	LEVEL 3 48 HOURS	1	\$ 500.00		\$ -	1	\$ 500.00
Grand Rapids-Kalamazoo	WOOD	NBC	SUN	8:00 AM	9:00 AM	SUNDAY TODAY	\$ 1,000.00	LEVEL 3 48 HOURS	1	\$ 1,000.00		\$ -	1	\$ 1,000.00
Grand Rapids-Kalamazoo	WOOD	NBC	SUN	6:00 PM	7:00 PM	NEWS 8 AT SIX	\$ 1,150.00	LEVEL 3 48 HOURS	1	\$ 1,150.00		\$ -	1	\$ 1,150.00
	WOOD Total								67	\$ 47,350.00	19	\$ 13,150.00	86	\$ 60,500.00

NET TOTAL COST \$ 51,425.00
